

# ONE BUY =

✓ 174,000 HOMES

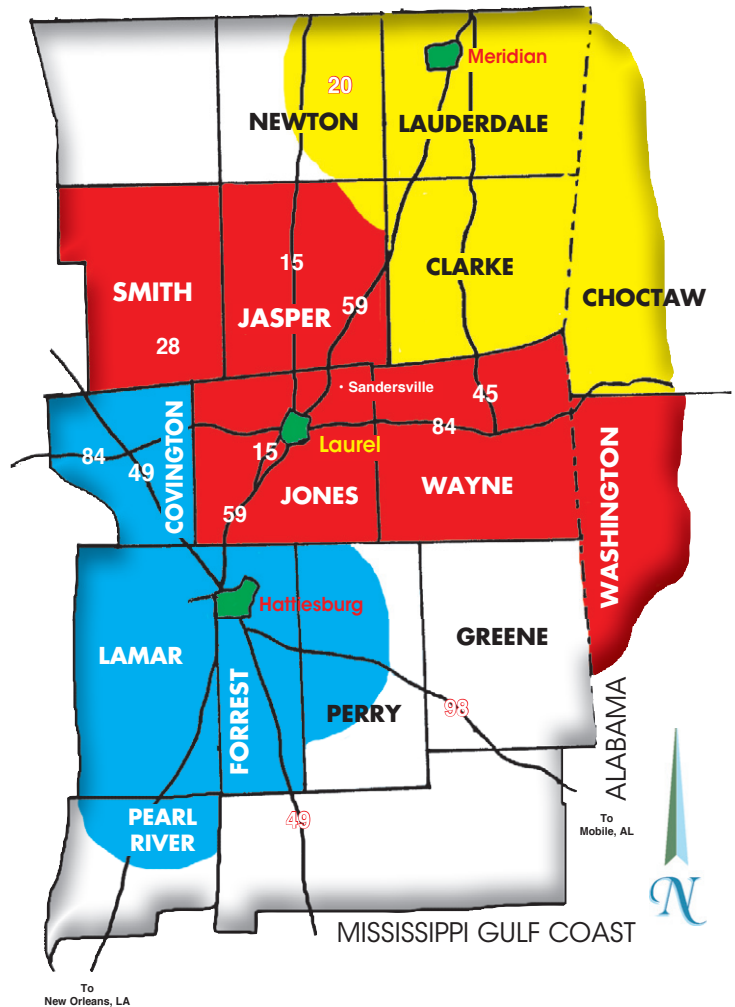
✓ 61 ZIP CODES

✓ Buy All or Select Zip Codes for Inserts

CITY	ZIP CODE	QUANTITY
Mize	39116	1,130
Raleigh	39153	1,674
Taylorville	39168	2,759
Buckatunna	39322	849
Clara	39324	155
Louin	39338	1,305
Shubuta	39360	1,667
Stateline	39362	1,240
Vossburg	39366	533
Waynesboro	39367	6,996
Bay Springs	39422	2,350
Ellisville	39437	3,969
Paulding	39438	301
Heidelberg	39439	2,032
Laurel	39440	7,336
Laurel	39443	8,057
Moselle	39459	1,174
Ovett	39464	1,023
Sandersville	39477	582
Soso	39480	1,218
Stringer	39481	823
Chatom, AL	36518	585
Millry, AL	36558	853
Silas, AL	36919	1,050
Mt. Olive	39119	2,484
Hattiesburg	39401	18,882
Hattiesburg	39402	16,403
Brooklyn	39425	882
Collins	39428	4,331
Lumberton	39455	4,039
Beaumont	39423	1,122

CITY	ZIP CODE	QUANTITY
Richton	39476	3,523
Petal	36465	8,915
Poplarville	39470	5,000
Purvis	39475	5,216
Seminary	39479	2,657
Sumrall	39482	3,928
Meridian	39301	10,960
Meridian	39305	8,620
Meridian	39307	6,633
Bailey	39320	826
Chunky	39323	585
Collinsville	39325	2,452
Daleville	39326	362
Enterprise	39330	1,242
Lauderdale	39335	1,495
Little Rock	39337	910
Marion	39342	1,086
Pachuta	39347	721
Rose Hill	39356	400
Quitman	39355	3,277
Stonewall	39363	972
Toomsuba	39364	1,300
Butler, AL	36904	2,283
Gilbertown, AL	36908	890
Jachin, AL	36910	43
Lisman, AL	36912	1,084
Melvin, AL	36913	46
Needham, AL	36915	302
Pennigton, AL	36916	425
Toxey, AL	36921	560
<b>TOTAL DISTRIBUTION</b>		<b>174,517</b>

IMPACT 



- Laurel Impact
- Hattiesburg Impact
- Meridian Impact

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RECEIVERSHIP  
**98.9%**  
READERSHIP  
**90%**  
PURCHASE INFLUENCE  
**83.7%**